

# M.ED, BUILDING BLOGS, BRANDS, AND MINDS

Hello  
I'm Rachel

## ABOUT

I help business owners, bloggers, and influencers create content, increase engagement, and make money.

The new blog was established in 2021 and has seen great growth and potential in a short time.

## NUMBERS



2,422



563



825



5,741

**85%**

based in the USA

**75%**

women

**73%**

ages 25-54

**8.3%**

Instagram Engagement

## EXPERIENCE

14 years of experience creating quality, captivating content, with excellent SEO, social media marketing, and producing engaging content for partnerships with brands.

## PAST PARTNERSHIPS



## CONTENT

Business tips, life as a blogger, teacher, mom, and entrepreneur in Austin, Texas.

Creating a balance between work, family, personal time, daily adventures, and travels.

Syndicated freelance writer  
Bylines include MSN, HuffPost, Medium, Wealth of Geeks, and Hometalk.

## FEATURED ON

NBC Austin • CBS Austin • FOX Austin • Anti Cancer Club • Bicycle Sport Shop • Texas Monthly

## SERVICES

sponsored posts • product reviews • travel • media trips • photography • videos • events • public speaking • training

## LET'S CONNECT

Rachel K. Belkin

[www.rachelkbelkin.com](http://www.rachelkbelkin.com)

[rachel@rachelkbelkin.com](mailto:rachel@rachelkbelkin.com)

Instagram [@rachbelk](https://www.instagram.com/rachbelk)

[muckrack.com/rachel-k-belkin/](https://muckrack.com/rachel-k-belkin/)